



**District of Columbia Health Information Exchange Policy Board**  
Monthly Meeting Minutes

March 20, 2013

2:00 p.m. – 4:00 p.m.

**Members present (11):** James K. Costello, Angela Diop, N.D., Victor Freeman, M.D, Douglas M. Garland, Jr., MS, PharmD, Barry Lewis, M.D., Sonia Nagda, M.D., Robin C. Newton, M.D., Raymond Tu, M.D., Robert B. Vowels, M.D., Arturo Weldon, and Cleveland Woodson.

**Members present via teleconference (5):** Barbara Bazron, Ph.D., Jamal Chappelle, Julius W. Hobson, Jr., Brenda King, R.N., and Wayne McOwen.

**Members absent (5):** David Bishop, Bernie Galla, R.N., Marina Havan, Brian R. Jacobs, M.D., and Machelie Yingling Schraeder.

**DC-HIE Staff present (4):** Alessandra Klug, Esq., James Rachlin, Michael Tiejien, and Carmelita White

**Guests present – District Government (3):** Linda Elam, Ph.D., MPH (DHCF), Walter Faggett, M.D. (DYRS), and Tony Pillai (OCTO)

**Guests present – Public (5):** Eujin Ch’ng (Kaiser Permanente), Andrea Popovech (Clinovations), Donna Ramos-Johnson (DCPCA), Anita Smarth (Clinovations), and Alan Watson (HIT Consultant)

TOPIC	DISCUSSION
Call to Order	Cleveland Woodson (Chair) called the meeting to order at 2:05 pm. Carmelita White (Staff Assistant) recorded the minutes. A quorum of board members were present, and the meeting, having been duly convened, was ready to proceed with business.
Approval of Minutes	Mr. Woodson presented to the Board the minutes of the February 20, 2013, meeting for approval, whereupon a motion was duly made, seconded and unanimously adopted. The minutes were approved as presented. A copy of the minutes will be made available on the DC HIE webpage.
Vice Chair Selection	Due to the departure of the former Vice Chair, Ms. Sharon Baskerville, the Board commenced an election of a new vice chair. The Board nominees for the position were Dr. Victor Freeman and Dr. Raymond Tu. They both gave a brief overview of why they would like to serve as vice chair. Voting ballots were provided to each member; and, the members participating via teleconference call submitted their ballots via email to Carmelita White. Ballots were collected and tallied by Ms. White. Upon completion of the vote, Dr. Freeman was elected to serve as the new Vice Chair to the DC HIE Policy Board.

TOPIC	DISCUSSION
<p>DC HIE Stakeholder Survey</p>	<p>Mr. Woodson stated that in the last meeting the board was given an overview of the DC HIE Stakeholder Survey. The survey remained open for another 2-3 weeks. Some of the slides have been amended to give the Board a better picture of the results.</p> <p>Michael Tietjen gave a brief overview of the revised DC HIE Stakeholder Survey. He stated that the brief slide deck was completed to give the very high level summary of the survey. There were close to 1,000 respondents to the survey. All quadrants of the District of Columbia were represented. The survey went out to all currently licensed physicians (just under 10,000), all currently licensed nurses (approximately 22,000), and all currently licensed pharmacists (approximately 1,500). The majority of the respondents were nurses.</p> <p>Mr. Tietjen stated that the survey was administered electronically via Survey Monkey. A ListServ of DOH's health professional licensing database was used. The top three overall services that providers said they would like to use most in the DC HIE were 1) hospital discharge summaries; 2) medication history, and; 3) disease management.</p> <p>Mr. Tietjen specified that at the last Board meeting, members asked if there were some differences between the various professions. When breaking out the top three services preferred by each of the professions, the top three choices for physicians were 1) hospital discharge summaries; 2) lab and pathology reports, and; 3) radiology and complex images. The top three choices for nurses were 1) disease management, 2) medication history, and; 3) hospital discharge summaries. The top three choices for pharmacists were 1) medication history; 2) patient demographics and insurance, and 3) hospital ADT information. These were the services they value the most. Respondents were also asked how they would prefer to pay for a potential DC HIE. They indicated that they would prefer a flat rate annual subscription to HIE services.</p> <p>Mr. Tietjen also presented the full report from SurveyMonkey. The report lists each question individually, as well as a graphics chart and data table for that question. Some members were interested in the breakdown of the professions. He provided this information to members who were interested in receiving a copy.</p> <p>Mr. Woodson shared information regarding the DC HIE Direct pushes that the program management office has provided to date. He also indicated that he would be developing a 5-6 page PowerPoint that members of the Board can take to the community to sell Direct. A very simplistic way for people to understand what we</p>

TOPIC	DISCUSSION
	<p>have now, where are we going in the future, and what do we need to get there.</p> <p>Dr. Barbara Bazron stated that now that we have a survey and some data, what is the next step? How do we use this data to make some decisions about our process moving forward? How will the survey help solve the short term problems related to low membership?</p> <p>Mr. Woodson replied that the survey will be shared with the consultants that we are looking to bring on board to write the revised strategic and operating, and sustainability plan. This is one less thing that the consultants will have to complete. The survey is the preliminary step in conducting an environmental scan for the landscape of providers in the District and a first step in the development of the overall strategic plan. In regards to membership, the survey responses have changed how DC HIE is being marketed to potential users, shifting the focus from Direct Secure Messaging to the wide array of services offered in the DC HIE. While these attempts have yielded little results, further outreach efforts will be made including development of another Statement of Work for a contractor to go door to door to sign providers up for Direct.</p> <p>Dr. Victor Freeman inquired if Direct was free?</p> <p>Mr. Woodson replied that Direct is a free service, DC HIE is subsidizing Direct through August 2013. After that time, there will be a cost. Consultants will help set price point but it is believed that the cost will be less than \$200 per year. Due to the large amount of money left on the grant and the relatively low cost associated with Direct, the PMO is considering making Direct free through the end of the grant period.</p> <p>Dr. Robin Newton inquired if door-to-door contractors will be tasked with collecting any other information? Should there be one or two pointed questions that inquire to the barriers that may prevent providers from signing up for Direct? She also mentioned that it should be stressed during face-to-face interactions that Direct is a protocol as opposed to a brand which can deter some providers.</p> <p>Mr. Woodson agreed that those specific questions and branding issues could be addressed during face to face meetings with providers. He added that partnerships such as the REC could be exceedingly helpful.</p> <p>Dr. Tu asked for updates on small bonus payments for those who use the system for physician fees.</p>

TOPIC	DISCUSSION
	<p>Mr. Woodson replied that it would require further discussion with ONC which will take time. He added that the Office of Grants Management within ONC just provided approval for a rebate program which will provide a \$250 rebate for Direct providers when they renew their medical license in the District. The details of the program are being completed and the PMO expects launch of the rebate program at the beginning of May.</p> <p>Mr. Arturo Weldon asked, despite the membership issues what are the next steps? Is there anything that can be done now to deal with other issues such as perception of the HIE?</p> <p>Mr. Woodson replied that a meeting (town hall or webinar) could be set up to engage and seek feedback from the clinical and technical representatives from the major hospitals and health centers. Dr. Bazron recommended an in person meeting.</p> <p>Dr. Robert Vowels recommended that results of the survey should be pushed back out to the stakeholders.</p> <p>Mr. Woodson agreed that the findings will be made available to stakeholders.</p>
<p>DC HIE Gantt Chart Review; ONC Deliverables Review</p>	<p>Mr. Woodson reviewed the GANNT Chart, highlighting the major deliverables and ONC requirements for the DC HIE. He also examined the DC HIE Work Plan Narrative as well as the Moving from Phase 1 to Phase 2 document. Mr. Woodson requested that the Board review the Moving from Phase 1 to Phase 2 document prior to the next meeting and provide feedback to answer any outstanding questions or concerns from ONC. He noted that the previous strategic operating plan that had been approved by ONC is out of date and requires updates to better reflect the current staffing plan, as well as the time left on the grant.</p> <p>Dr. Freeman asked if there was still value regarding sustainability to show that the District plans to collaborate with Virginia?</p> <p>Mr. Woodson replied that those connections are still very valuable. By enlarging our provider directory through associations with Maryland's CRISP and/or Virginia's ConnectVirginia, DC HIE becomes more attractive to prospective providers. He highlighted that Capital Clinical Integrated Network (CCIN), an HIE operated by Mary's Center, is interested in partnering with the DC HIE. The Health Homes Project is also interested in partnership. The business associate agreement which is needed to partner with Connect Virginia, the state designated HIE, is currently under review by the legal department.</p>

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<p>Subcommittee Reports; New Business</p>	<p><b><u>Subcommittee Reports:</u></b> No reports.</p> <p><b><u>New Business:</u></b></p> <p>Mr. Woodson requested that the Board leverage all affiliations and memberships in an effort to further promote the DC HIE. He added that all Board members should email a listing of organizations they are members of, their role in organization, and the date of the organizations' next public meeting to Ms. White.</p> <p>Mr. Woodson committed to providing Board Members with a slide deck to take back to their colleagues and peers. He added that it may be beneficial to engage Spire, the marketing firm responsible for creating the logo and collateral materials, in attempts to further market DC HIE. Mr. Woodson also discussed the marketing document that was shared with him by Dr. Freeman. Mr. Woodson will send out a meeting notice for a teleconference to discuss Dr. Freeman's suggestions on marketing.</p>	
<p>Next Board Meeting</p>	<p>April 17, 2013 from 2:00-4:00 pm.</p>	
<p>Adjournment</p>	<p>Mr. Woodson adjourned the meeting at 4:05 p.m.</p>	

Approval of Minutes:



Cleveland Woodson, Chair, DC HIE Policy Board

4-17-13

Date