



HIE Policy Board Special Session

October 11, 2016

Agenda



- Call to Order, Announcement of Quorum, Approval of Minutes [10:00 AM – 10:05 AM]
- Revise and Finalize [10:05 AM – 10:55 AM]
- Keep it Simple [10:05 AM – 10:07 AM]
- Discussion [as time allows]
- Next Steps & Adjournment [10:55 AM – 11:00 AM]

Finalizing Vision & Mission



Goal Today: Vote and finalize

- Vision Statement: Why, Who, What
- Mission Statement: Integrates Why & How

Your Guidance: Keep it Simple

- Simplicity
- Clarity
- Emphasize a broad concept of health beyond healthcare

Ask Yourself

- Did we capture your feedback?
- Will these statements be acceptable and reasonable with stakeholders?
- What have we missed?

Recommended Vision & Mission



Vision

To advance health and well-being in the District of Columbia by providing actionable information whenever and wherever it is needed.

Mission

We facilitate the secure exchange of useful and usable health-related information to improve health equity, quality, and outcomes in the District of Columbia.

Vision: What do you think?

To advance health and well-being in the District of Columbia by providing actionable information whenever and wherever it is needed.

- *Did we capture your feedback?*
- *Will these statements be acceptable and reasonable with stakeholders?*
- *What have we missed?*

Board Ideas:

Mission: What do you think?



We facilitate the secure exchange of useful and usable health-related information to improve health equity, quality, and outcomes in the District of Columbia.

- *Did we capture your feedback?*
- *Will these statements be acceptable and reasonable with stakeholders?*
- *What have we missed?*

Board Ideas:

Long-Term Goals: How to Make it Happen



- **1st Clause:**
 - Allow health-related data to be *exchanged*, accessible, and actionable at the right place, at the right time, and in the right format *for all stakeholders*;

- **2nd Clause:**
 - Integrate traditional data silos into end-user's workflow to provide broader picture of a person's overall health;
 - *Establish infrastructure and systems that support access to actionable data when and where it is needed to improve health and healthcare;*

- **3rd Clause:**
 - Support efforts to move healthcare *delivery* in the District from a focus on disease and illness to a focus on *integrated care, public health*, prevention, and wellness.

Appendix

- Definitions
- Examples of:
 - Vision
 - Mission
 - Goals, Objectives, Values

Definitions: Vision, Mission, Goals, Objectives

- A **vision** statement describes the organization as it would appear in a future successful state.* (Why, Who, What, When)
- A **mission** statement communicates the Board's purpose, functions, and direction in support of the vision.* (Why, How)
- Long-term **goals** and short-term **objectives** represent the milestones that the Board will need to meet in order to move closer to its vision.

*According to the Society for Human Resource Management

<https://www.shrm.org/resourcesandtools/tools-and-samples/hr-qa/pages/isthereadifferencebetweenacompany%E2%80%99smission,visionandvaluestatements.aspx>

Vision (examples)



- **MedStar Health:** “To be the trusted leader in caring for people and advancing health.”
- **CRISP:** “To advance health and wellness by deploying health information technology solutions adopted through cooperation and collaboration.”
- **KP:** “We are trusted partners in total health, collaborating with people to help them thrive and creating communities that are among the healthiest in the nation.”
- **Hopkins:** “Johns Hopkins Medicine pushes the boundaries of discovery, transforms health care, advances medical education and creates hope for humanity. Together, we will deliver the promise of medicine.”

Mission (examples)

- **DHCF:** “The mission of the Department of Health Care Finance is to improve health outcomes by providing access to comprehensive, cost-effective and quality healthcare services for residents of the District of Columbia.”
- **MedStar Health:** “To serve our patients, those who care for them, and our communities.”
- **CareFirst:** “The mission of CareFirst BlueCross BlueShield is to provide health benefit services of value to customers across the region comprised of Maryland and the National Capital Area.”
- **CRISP:** “We will enable and support the healthcare community of Maryland and our region to appropriately and securely share data in order to facilitate care, reduce costs, and improve health outcomes.”
- **KP:** “Kaiser Permanente exists to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.”
- **Hopkins:** “The mission of Johns Hopkins Medicine is to improve the health of the community and the world by setting the standard of excellence in medical education, research and clinical care. Diverse and inclusive, Johns Hopkins Medicine educates medical students, scientists, health care professionals and the public; conducts biomedical research; and provides patient-centered medicine to prevent, diagnose and treat human illness.”

Goals, Objectives, Values (examples)



- **DHCF Goals:**
 - Improve health outcomes
 - Reform long-term care
 - Strengthen program integrity
 - Sustain the safety-net hospital system
- **CareFirst Objectives:**
 - Offer a broad array of quality, innovative insurance plans and administrative services that are affordable and accessible to our customers;
 - Fairly address the needs of customers in each of the jurisdictions in which we operate;
 - Conduct business responsibly as a non-profit health service plan, to ensure the plan's long-term financial viability and growth;
 - Collaborate with the community to advance health care effectiveness and quality;
 - Support public and private efforts to meet needs of persons lacking health insurance;
 - Foster health systems integration and health care cost containment to benefit people in areas we serve, and
 - Promote respect, fairness and opportunity for our associates.
- **Johns Hopkins Medicine Core Values:**
 - Excellence & Discovery
 - Leadership & Integrity
 - Diversity & Inclusion
 - Respect & Collegiality