



District of Columbia Health Information Exchange Policy Board
 Monthly Meeting Minutes

April 17, 2013
 2:00 p.m. – 4:00 p.m.

Members present (12): James K. Costello, Angela Diop, N.D., Victor Freeman, M.D, Julius W. Hobson, Jr., Brenda King, R.N., Barry Lewis, M.D., Wayne McOwen, Sonia Nagda, M.D., Tony Pillai (*Board Nominee*), Robert B. Vowels, M.D., Arturo Weldon, and Cleveland Woodson.

Members present via teleconference (6): Jamal Chappelle, Bernie Galla, R.N., Douglas M. Garland, Jr., MS, PharmD, Marina Havan, Robin C. Newton, M.D., and Raymond Tu, M.D.

Members absent (3): Barbara Bazron, Ph.D., Brian R. Jacobs, M.D., and Machel Yingling Schraeder.

DC-HIE Staff present (4): Alessandra Klug, Esq., LaRah Payne, ScD, MPH, James Rachlin, Michael Tietjen, and Carmelita White.

Guests present – District Government (2): Tina Curtis Esq. (OAG) and Dena Hasan (DHCF).

Guests present – Public (5): Ramesh Balakrishnan (Thrasys), Donna Ramos-Johnson (DCPCA), Tasnuva Khan (Clinovations), Anita Smarth (Clinovations), and Alan Watson (HIT Consultant)

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Call to Order	Cleveland Woodson (Chair) called the meeting to order at 2:05 pm. Carmelita White (Staff Assistant) recorded the minutes. A quorum of board members were present, and the meeting, having been duly convened, was ready to proceed with business.
Approval of Minutes	Mr. Woodson presented to the Board the minutes of the March 20, 2013, meeting for approval, whereupon a motion was duly made, seconded and unanimously adopted. The minutes were approved as presented. A copy of the minutes will be made available on the DC HIE webpage.
ONC Phase 1 – 2 Document	<p>As a follow-up from the March meeting, Mr. Woodson requested that the Board review the ONC Phase 1 – 2 Document and provide feedback to be incorporated into the document to be submitted to ONC. The Board reviewed the document and provided edits.</p> <p>Arturo Weldon noted that on Page 5, Successes Section #2 should state to “Implementing and Registering District of Columbia Staff for Direct.”</p> <p>Bernie Galla suggested that on Page 5, Key Challenges Section, it should include what some of the</p>

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	<p>challenges are.</p> <p>Dr. Victor Freeman had a question regarding Page 6, Threshold Levels to Demonstrate Phase One Success. He noted that ONC has the District's numbers listed at 746 – 786, and wanted to know if this was the range of Direct enrollees. Mr. Woodson specified that the District's threshold has always been 300. Dr. Angela Diop indicated that this number is based on 30% of the REC target of 850. Mr. Woodson stated that he would include an addendum on the bottom of the page stipulating that ONC's Project Officer targeted the District's threshold at 300 enrollees.</p> <p>Dr. Robert Vowels asked what the comments were reflective of that were given by the Deloitte expert on Page 7 of the document. Mr. Woodson responded that the comments were made subsequent to him completing the initial draft. He stated that Deloitte is the subject matter experts for ONC.</p> <p>Mr. Woodson reported that in comment #1, the Deloitte expert said that the Board should discuss what capabilities stakeholders are requesting. He stated that since the Phase 1 – 2 document was first completed, the survey was completed. So now we have more information about what the provider is looking for. Mr. Woodson presented the one page marketing document that the Board members requested at the March meeting regarding what services the DC HIE would be offering to providers.</p> <p>The Board reviewed the remainder of the Phase 1 – 2 document and provided additional comments. Mr. Woodson stated that he would include all edits into the amended document and provide a copy to the Board before submission to ONC.</p>
DC HIE Prospective Partnerships	<p>Mr. Woodson stated that the DC HIE is looking for opportunities to connect with other health information exchanges and proposes to connect with the Maryland state designated HIE, Chesapeake Regional Information System for our Patients (CRISP). He presented a copy of a document regarding the collaboration opportunity between DC HIE and CRISP, and a copy of the DC HIE Connection with CRISP process map. He asked that the Board review the document for discussion. Mr. Woodson stated that if the Board approves of the proposal, then the DC HIE will move forward with making plans to connect with CRISP.</p> <p>A motion was made, properly seconded, and the proposal was approved by the Board.</p>

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	<p>Mr. Woodson presented another proposal for the Board to review regarding a collaboration opportunity between DC HIE and the Capital Clinical Integrated Network (CCIN). He stated that CCIN was started by the Mary's Center which received a \$15 million CMS Innovation grant to manage care for high risk Medicaid patients in the District. Mr. Woodson also provided a copy of the press release regarding the grant award to Mary's Center. He introduced two (2) representatives from CCIN who were attending the Board meeting, Mr. Ramesh Balakrishnan from Thrasys, and Mr. Allan Watson, a consultant who works with CCIN and Thrasys.</p> <p>Mr. Woodson opened the floor to Mr. Balakrishnan to speak to the Board. Mr. Balakrishnan explained how CCIN is targeting to actively care manage the high risk Medicaid population. He stated that the founding partners are some clinics, hospitals, and MCOs. He discussed how CCIN will be able to identify the high risk individuals based on claims information and health risk assessments that are done to get the patient on a care plan that targets specific goals. Mr. Balakrishnan also stated that patient engagement is a critical component as mentioned by Dr. Victor Freeman.</p> <p>A motion was made, properly seconded, and the proposal was approved by the Board.</p>
Direct/HIE Marketing Strategies	<p>Mr. Woodson presented the Direct Secure Messaging Physician Rebate Program proposal to the Board for review and approval. He stated that a while ago the Board discussed a rebate program. The DC HIE would offer some of the applicants that signed up for Direct a \$250 rebate against their license renewal. It was to be limited to physicians. It was proposed some time ago, but approval was not received from the ONC's Office of Grants Management until months later. Mr. Woodson stated that the DC HIE is now ready to move forward with the proposal. He explained that the document was a quick outline of the proposal. He asked that the Board review it, and take a look at the process map and some of the forms that providers would have to complete.</p> <p>Dr. Victor Freeman stated that during one of the marketing discussions, it was brought to the Board's attention and they agreed that nurse practitioners should be included in the rebate program. Mr. Woodson stipulated that he would include that information in the proposal.</p> <p>The Board had additional revisions to be added to the proposal and forms before approval could be made.</p>

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	<p>There was extensive discussion regarding the issue of who actually would be receiving the rebate payment. This issue was a key issue for the Board. Mr. Woodson stated that the intent is for the provider that signed up for a Direct account to receive the payment. Mr. Woodson agreed to include all revisions in the final documents. He also stated that he would seek guidance on this issue from the general counsel, attorneys, and operations staff to distinguish how payments can be provided directly to Direct applicants/providers. Some Medicaid providers assign their payments to groups in which case a rebate for Direct could end up going to the group instead of an individual provider. Mr. Woodson also informed the Board that once he receives guidance from the appropriate staff that he will bring this proposal back for additional review and approval.</p>
<p>New Business/Subcommittee Reports</p>	<p><u>New Business:</u></p> <p>Strategic Operating and Sustainability Plan: Mr. Woodson reported that he, James Rachlin, and Michael Tietjen reviewed four (4) proposals from consulting firms interested in contracting with DHCF to provide a revised strategic operating and sustainability plan. He stated that he is hopeful that a contract will be awarded by the end of the month. Mr. Woodson also noted that this plan is crucial to being able to go forward with the next stage of the HIE. He stated that what is also needed is a Phase 1 to 2 documents, and a business plan that states how the DC HIE will operate independent of grant funding when it expires in February 2014.</p> <p>Evaluation Plan: Mr. Woodson reported that the Evaluation Plan hit the streets through the District of Columbia Office of Contracting and Procurement (OCP), and closes on April 26th or 29th. He reported that the cost of the Evaluation Plan was budgeted at \$103,750 (2% of grant funds). The Strategic Operating and Sustainability Plan was budgeted at \$200,000. These were the largest financial procurements under the DC HIE.</p> <p><u>Subcommittee Reports:</u></p> <p>Finance Subcommittee: Dr. Barry Lewis stated that Mr. Woodson has already reported on the financial highlights of the Finance Subcommittee report, which was the Strategic Operating and Sustainability Plan, and the RFP for the Evaluation Plan. The ENS service with CRISP is a non-expenditure. Its only requirement is programming. Dr. Lewis also reported that the DC HIE is working with ONC to ensure that</p>

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	<p>approval is obtained for use of more funds through correspondence from Dr. Saul Levin, Interim Director, Department of Health (DOH), and Wayne Turnage, Director, Department of Health Care Finance (DHCF) to ONC. He explained that the letter notifies ONC of the existing Orion product Rhapsody which functions as an integration engine or operating system at DOH, and that it can be added to the HIE system . Mr. Woodson stated that the letter was written to Christopher Muir, Program Manager for ONC to evidence collaboration between the DOH and DHCF. He agreed to share the letter with the Board.</p> <p>Legal/Policy/Privacy Subcommittee: Mr. Woodson stated that this report has already been covered. He stated that they discussed the Opt-In vs. Opt-Out. He ensured that the Board will be getting a little deeper into this subject in subsequent meetings. Mr. Woodson stated that he will provide a white paper to the Board regarding the advantages of both Opt-In vs. Opt-Out, and what other states are doing.</p> <p>Governance Subcommittee: Mr. Woodson stated that this report has already been covered.</p> <p>Business and Technical Operations Subcommittee: Dr. Angela Diop stated that everything has already been covered. She reported that the Subcommittee has agreed to encourage working on putting agreements in place with organizations that will be part of the HIE. Mr. Woodson stated that there is a data sharing agreement that was modeled after the one that DCPCA used that is being reviewed by legal counsel right now, which is crucial to be able to sign these agreements with the hospitals to have the information flowing back and forth. Alessandra Klug confirmed that the data sharing agreement is being forwarded through the appropriate channels for review.</p> <p>Technical Infrastructure Subcommittee: Arturo Weldon stated that the Technical Subcommittee reports have already been covered by Mr. Woodson with the collaborations. He reported that the only other things that the Subcommittee has looked into is to start anticipating once we do procure whatever HIE solution is brought on, what needs to be in place to get things up to speed quickly.</p> <p>One-Page Marketing Document: Mr. Woodson presented the one-page marketing document that was promised to the Board from the March Board meeting, to be circulated to their clinical colleagues regarding what is the DC HIE. He asked the Board to review the document for approval. Dr. Freeman asked by when the Board should provide feedback. Mr. Woodson replied that the Board should submit their feedback between now and the next meeting. He also stated that a Statement of Work (SOW) has been submitted for</p>

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	<p>solicitation to have a professional marketing document made available. The Board continued to review and provide suggestions on what to include in the document. Mr. Woodson also stated that he would provide an electronic copy of the document to the Board to be utilized in the interim until the professional marketing document becomes available. He asked that the Board review and provide feedback to be incorporated into the document.</p> <p><u>Recruitment Letter:</u> Dr. Freeman discussed the essential elements of the Direct recruitment letter that he provided previously to the Board. He stated that he wanted to use this document to reach out to the District of Columbia physicians and nurse practitioners, and have the document available for the different group meetings coming in the May and June timeframe. Dr. Freeman stated that he spelled out in the document what providers need to do... <i>join the DC HIE</i>; why they need to join; and, the five (5) most significant things that comes to the mind of physicians/providers when talking to colleagues. Mr. Woodson requested that the document be branded with the DC HIE logo.</p> <p><u>New DC HIE Tag line:</u> Mr. Woodson asked for the Board approval of the new tag line “Connect ♦ Coordinate ♦ Collaborate. A motion was made, properly seconded, and the new tag line was approved by the Board.</p> <p><u>HIMSS Davies Award:</u> Mr. Woodson also announced that Unity Health Care, Inc. won a HIMSS Davies Award for Core Case Studies and Menu Case Studies. Congratulations Dr. Diop!</p>
Next Board Meeting	May 21, 2013 from 2:00-4:00 pm.
Adjournment	Mr. Woodson adjourned the meeting at 3:56 p.m.

Approval of Minutes:

Cleveland Woodson, Chair, DC HIE Policy Board

Date